

# HealthReach Community Health Centers



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FOR IMMEDIATE RELEASE

## Richmond Health Center Recognized as a Let's Go! Site of Distinction.

RICHMOND – Richmond Area Health Center has been recognized as a Let's Go! Site of Distinction.

5210 Let's Go! is a nationally recognized childhood obesity prevention program that helps create healthier communities, reaching children and their families wherever they live, learn, work, and play to promote improved nutrition and increased physical activity.

Richmond Area Health Center is one of 11 practices of HealthReach Community Health Centers, which provide medical and behavioral health services to local residents from birth through retirement and beyond.

HealthReach has partnered with Let's Go! since 2013. This past year, Richmond engaged children and families with the 5210 message (5 servings of fruits and vegetables, 2 hours or less of recreational screen time, 1 hour or more of physical activity, and no sugary drinks) through posters in the waiting room and in every pediatric exam room. In addition, the staff utilized the Healthy Habits Questionnaire and measured patients' Body Mass Index, or BMI, at every well child check to begin conversations with patients about healthy weight and overall wellness. Richmond further engaged the community with the 5210 message by hosting an annual 5K race with 48 participants completing the race. They also partnered with the Umerhine Public Library in Richmond to hold a 5210-themed poster contest for the 10 children participating in the library's summer reading program.

"Through our collaboration with the 5210 team, we have integrated evidence-based approaches to discussing healthy behaviors," shared Emma Ansara, FNP, Clinical Medical Director at HealthReach. "Having concrete and easy-to-use tools has made addressing goals for weight, physical exercise and nutrition more of a reality at annual well child visits."

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**HealthReach Community Health Centers** is a group of eleven Federally Qualified Health Centers in Central and Western Maine. Dedicated providers deliver high quality medical and behavioral health care to citizens in over 80 rural communities. To ensure access for everyone, HealthReach accepts Medicare, MaineCare and major insurances. In addition, an Affordable Care Program is available to uninsured and underinsured residents as well as assistance with applications for programs that help with the cost of health care and medications including the Health Insurance Marketplace. A private, non-profit celebrating a 43-year history, HealthReach is funded by patient fees, grants and individual donations.

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